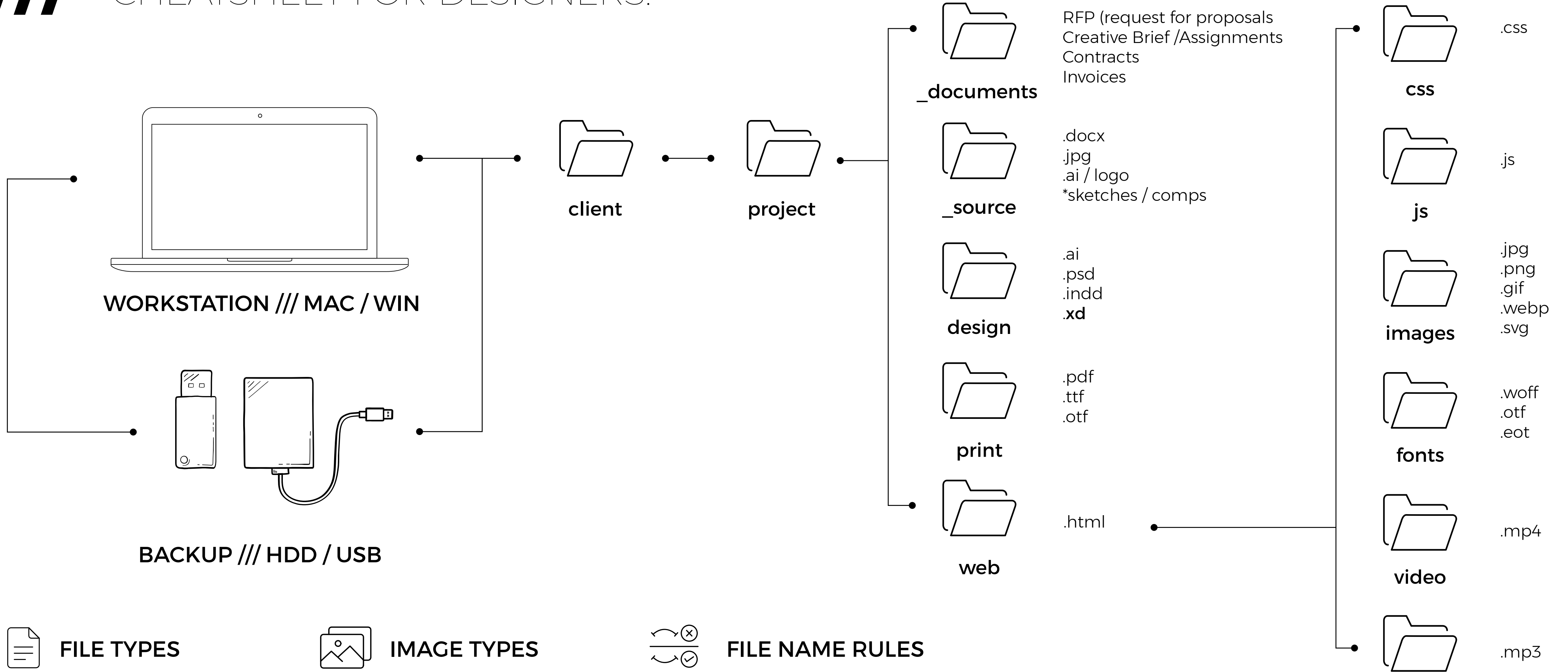


FOLDER STRUCTURE

CHEATSHEET FOR DESIGNERS.



FILE TYPES

.ai / .psd / .indd / .zip
.pdf / .html / .css / .js

IMAGE TYPES

.jpg / .png / .gif / .svg
.eps / .tiff / .webp

FILE NAME RULES

MYFILE.pdf ⊗ myfile.pdf ✓
my-file.pdf ⊗ my_file.pdf ✓

- Use lowercase.
- Use underscores or hyphens.
- No spaces or special characters.*